

EIP objectives & target objective by 2020

+2 HEALTHY LIFE YEARS

EU average of HLY at birth

A TRIPLE WIN FOR EUROPE

EU citizens **healthier, more active & independent**
until old age

Social & health care systems more sustainable,
dynamic & efficient

Competitiveness & market growth of innovations in
ageing sector fostered



EIP & EU existing funding tools

Aligning ✓

Synergies ✓

Coordination ✓

Use efficiency ✓



Optimisation ✓

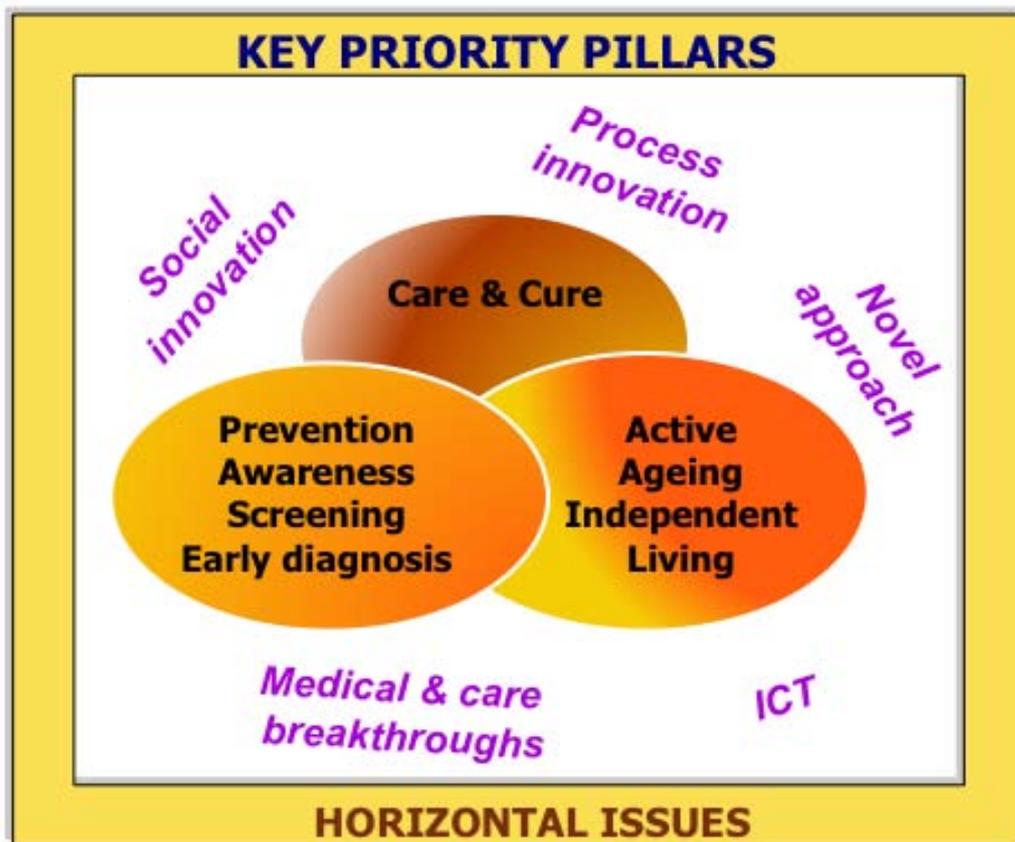
Overlap ✗

Replacement ✗

Duplication ✗



Three priorities reflecting the 'life stages' of the older individual in relation to care processes



Criteria for 'a priority action area'

(1) likely to make the greatest **CONTRIBUTION TO THE OBJECTIVES** of the Partnership

(2) benefiting particularly from the **PARTNERSHIP APPROACH**

(3) likely to significantly contribute to overcoming **KEY BOTTLENECKS & BARRIERS**

(4) **FACILITATING INNOVATION** in an area where European industry has or may develop a competitive advantage

(5) being the **MOST READY TO LAUNCH**



Specific actions

Prescription and adherence action at regional level

WHO: pharmacists, health professionals, carers, patients

HOW: advanced clinical analytical ICT-enabled tools
application of clinical protocols

AIM: identification of non-adherent patients & counselling them on the use of medication

Personal health management, starting with a falls prevention initiative

WHO: science/academia, regulatory authorities, industry, care providers, patients, carers

HOW: innovative tools for screening (e.g. sarcopenia)

AIM: fall prevention for older people - monitoring & keeping balance functionality/exercising

Action for prevention of functional decline & frailty

WHO: care providers, regulatory authorities, patients

HOW: early diagnostic tool-set (e.g. Functional Capacity Evaluation tool), new medical devices

AIM: identification of pre-frailty conditions

Development of interoperable independent living solutions, incl. guidelines for business models

WHO: regulatory authorities, industry, venture capitalists, procurers, patients

HOW: joined-up procurement of independent living solutions; open standards for multi vendor solutions

AIM: guidelines & standards on a variety of solutions for safety, mobility etc.

SIP on Care & Cure for integrated care

What: **integration** between hospital, community home and self care, **holistic** & personalised approach, multi-dimensional health needs, **collaboration**, capacity building

Viable **integrated care models**: chronic disease/conditions management, community based case management, all-inclusive care approach

Protocols, education & training programmes for care workforce, including case management on multimorbidity, polypharmacy, frailty and remote monitoring

Multimorbidity & R&D

Capacity building and replicability of successful integrated care systems based on innovative tools and services

Replicating and tutoring integrated care for chronic diseases, including remote monitoring, at regional level

WHO: public & private, care providers, health professionals, patients, social carers

HOW: network of stakeholders, coaching & technical support (end-users, regions), evidence collection & assessment tool, identification of proved models,

AIM: communication & integration between different health & social care providers; avoidance of hospitalisation of older patients

Expected deliverables

Availability of integrated care programmes in > 50 regions for > 10% of the target population
Scaling-up & replication of proven integrated care programmes in >20 regions in >15 MSs

Horizontal actions

Framework conditions Funding

WHO: EC, national authorities (MSs)
HOW: legislation revision, standardisation for interoperability, data protection, EC funding alignment
AIM: clarity, flexibility & robustness of legal framework; efficient use of resources; facilitation of innovation deployment

Evidence Repository for age-friendly innovation

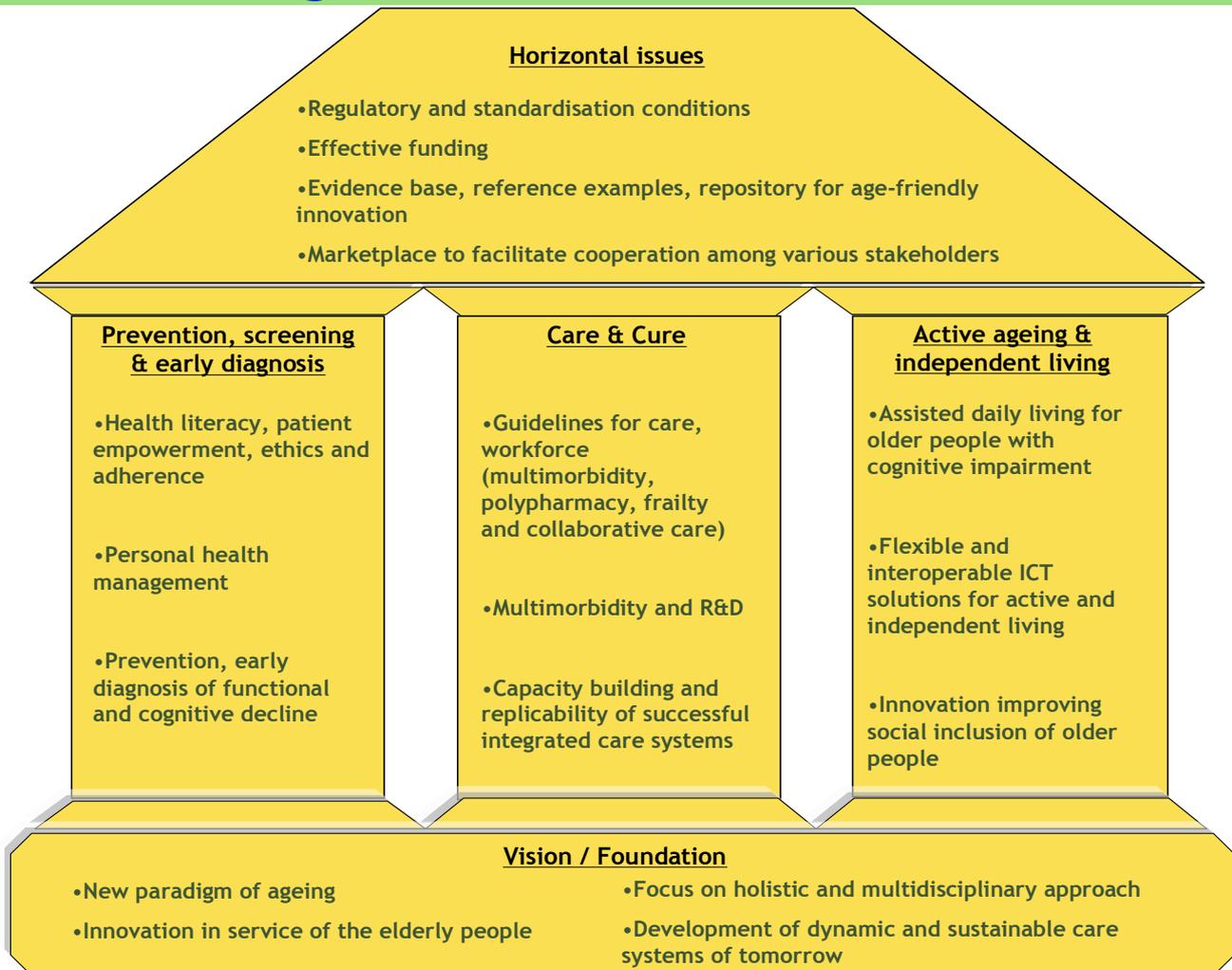
WHO: EC, national authorities (MSs), stakeholders
HOW: reference examples, common data base, platform of cities/regions for age friendly environment
AIM: sound and robust data, reliable methodologies

Marketplace to facilitate cooperation among various stakeholders

WHO: stakeholders
HOW: stakeholders' networking, exchange of good practices
AIM: facilitation of innovation, knowledge, good practice transfer/sharing



Strategic Framework of the EIP on AHA



SIP - implementation

PRINCIPLES FOR SUCCESSFUL IMPLEMENTATION OF ACTIONS

ENGAGEMENT

=> underwriting the EIP and its criteria

INCLUSIVENESS

=> open to all relevant actors & constituencies

CRITICAL MASS

=> mobilising sufficient resources

PARTNERSHIP

=> working together & collaborating

DELIVERY

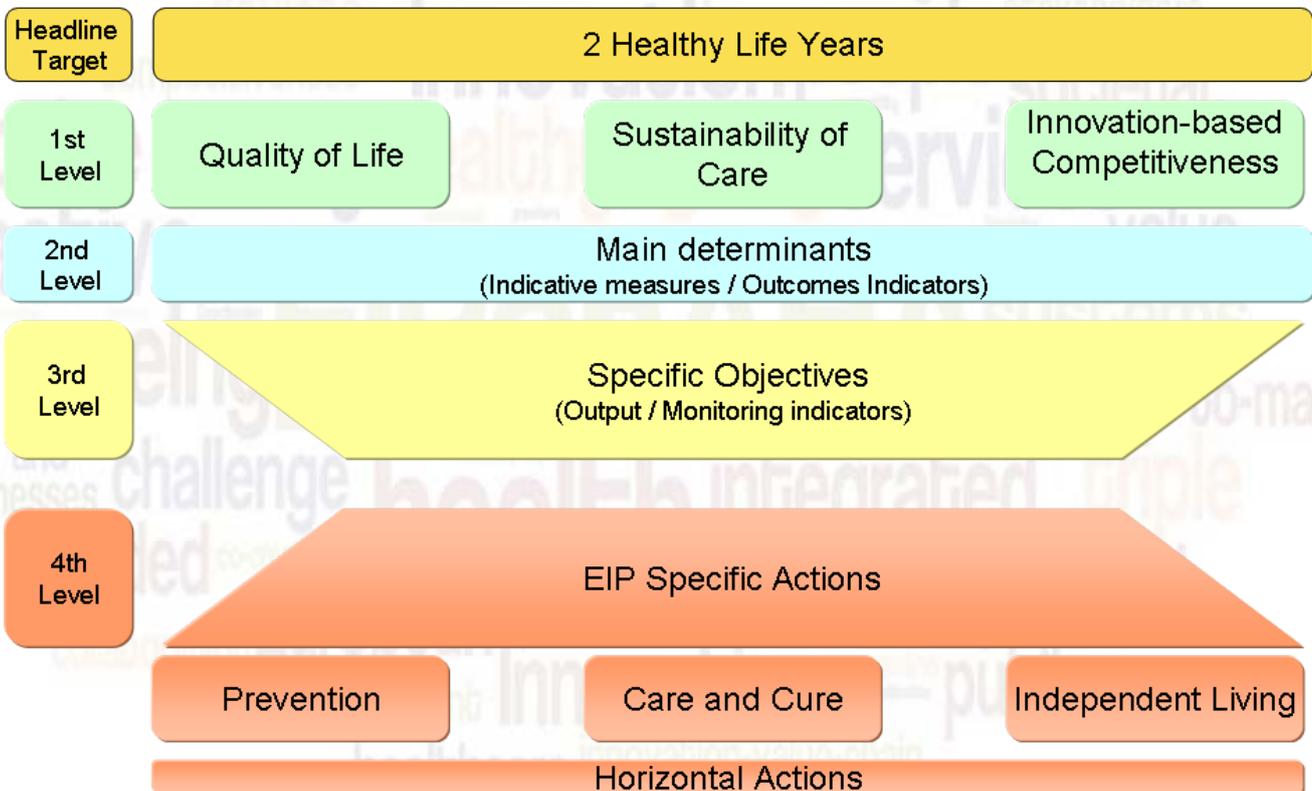
=> timely delivery of agreed outcomes

ADVOCACY

=> inspiration & political support to all participants



Monitoring framework



Next steps

- **7 Nov 2011** - EC press release on the SIP
- **Dec 2011** - presentation of the SIP in the Council (COMPET/EPSCO)
- **Early 2012** - first calls for commitment
- **Early 2012** - EC Communication



