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The EMA/EU incentives on Geriatric medicines: lessons learned from paediatrics *with a special focus on quality aspects*

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Agenda

- introduction
- EMA/EU paediatric strategy
- EMA/EU geriatric strategy
- lessons (to be) learned from paediatrics

- *with examples from NL/NO research by assessors groups*

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Marketing Authorization⁽¹⁾



- license to trade a medicinal product manufactured by industry / industrial scale
 - compounded preparations excluded from MA
- issued on basis
 - "paper" review + GMP
- in case of
 - positive benefit/risk
 - consistent & adequate quality ("fit for use")

(1) Directive 2001/83 available at:
http://www.ema.europa.eu/docs/en_GB/document_library/Regulatory_and_procedural_guideline/2009/10/WC50004481.pdf

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B/R (Q)+ for who?

- SmPC : often wide age range
- but older / younger adult patients not the same!...
 - older people's bodies **distribute and eliminate** medicines from the body differently
 - older people are susceptible to a **wide range of diseases**, including e.g. Alzheimer's disease, heart disease
 - older people often have **more than one disease at a time**, making it difficult to treat the separate diseases;
 - older people **may be weaker**, making them vulnerable to disease and the risks associated with medical treatment

(1) http://www.ema.europa.eu/ema/index.jsp?curl=pages/special_topics/general/general_content_000249.jsp&mid=WC0b01ac058004cbb9

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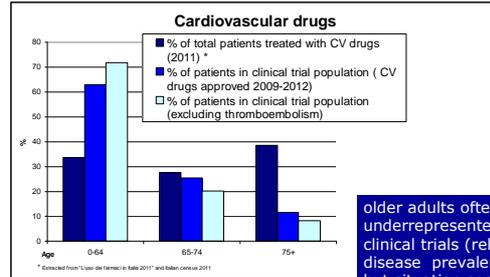


General considerations clinical trials

- following ICH E7 and the Q&As, a **representative number of patients** should be studied pre-authorisation (1)
- older people in many cases **main users** of a drug
- data should be presented for the entire age spectrum
- population PK or specific PK study including the very elderly should be performed and will help informed prescription



However... current clinical trials

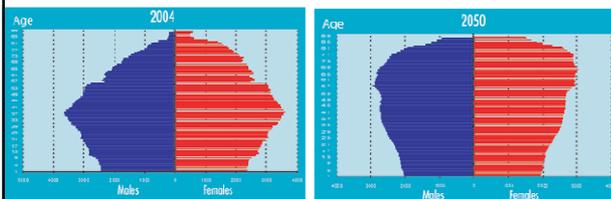


older adults often underrepresented in clinical trials (relative to disease prevalence), but situation seems to be improving



And... EU demographics according Eurostat

>65 years: 84 million in 2008 to around 141 million by 2050



**Need for governmental involvement
to assure age appropriate medicines for the elderly !?**

**Let's take a look what Europe has done for another group of
special patients first: children!**



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Paediatric Regulation (2007)⁽¹⁾

- result of intensive lobbying to solve the problem of "paediatric orphans"
- argument was that responsibility to bring age appropriate paediatric medicines to the market could not be left to industry alone
- lessons learned from earlier US incentives

⁽¹⁾ Paediatric Regulation available at: http://ec.europa.eu/health/files/eudralex/vol-1/reg_2006_1901/reg_2006_1901_en.pdf

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Paediatric Regulation

- aim to improve health of children in Europe by
 - facilitating development & availability medicines 0-18 yr
 - ensuring medicines for children are high quality, ethically researched & authorised appropriately
 - improving availability information on use medicines for children
- to be reached without subjecting children to unnecessary trials or delaying authorization medicines adults

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Key aspects Paediatric Regulation

- industry should develop Paediatric Investigation Plan (PIP) at early stage new drug development
- PIP subject to agreement by European Medicines Agency's (EMA) Paediatric Committee (PDCO)
- PIP should include information on paediatric formulation(s), strengths & administration devices
- regulation supported by EU funds for research (e.g KP7)

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EU assessment paediatric medicines / PIPS (1)

- directive/regulation detailed in other "regulatory documents" as linked to or published on EMA website⁽¹⁾
- patient centricity > quality aspects
 - all guidelines & Ph. Eur. apply
 - issues requiring further justification /alternative approaches (draft) "guideline on the pharmaceutical development of medicines for paediatric use"⁽²⁾
 - background information "reflection paper on formulations of choice for the paediatric population"⁽³⁾

(1) <http://www.ema.europa.eu>

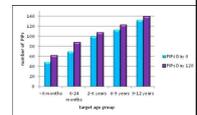
(2) http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2011/06/WC500107908.pdf

(3) http://www.ema.europa.eu/ema/index.jsp?curl=pages/regulation/document_listing/document_listing_000087.jsp&mid=WC0901ac0580025b90



PIP assessment easy job?

- preliminary evaluation EMA review process changes to oral paediatric preparations in PIPs
 - 74/152 PIPs age group changed; 58/152 scaling down
 - overall number "oral" PIPs per target age group increased
 - changes in age main driver changes number & nature oral preparations in PIPs
 - changes in pharmaceutical aspects less profound



MA assessment easy job?

- existing medicine
- used off label for children >2 yrs old
- applicant recently conducted clinical trials in children confirming off-label use
- applicant applies for a MA variation children >2 yrs
- no age-appropriate paediatric formulation proposed
- applicant states in SMPC "for children aged below 6 tablets should be crushed and mixed with a ready to use suspension"



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EMA Roadmap to 2015

- takes account changing environment in which to operate
- ensuring EMA vision consistent with/complementary to strategic directions European Commission & Heads of Medicines Agencies
- one of the drivers is challenge stemming from demographic changes as regards population ageing
- agency will undertake "specific efforts to ensure that the needs of older people are taken into account in the development and evaluation of new medicines"

(1) http://www.ema.europa.eu/docs/en_GB/document_library/Other/2011/02/WC500102291.pdf

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EMA geriatric strategy vision: 2 principles

medicines used by geriatric patients must be of high quality, and appropriately researched and evaluated.. **for use in this population**



Evidence based medicine

improve the availability of **information** on the use of medicines for older people



Informed prescription

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The approach

- down to earth, achievable actions
 - industry
 - follow guidelines.
 - discuss innovative solutions with the regulators
 - regulators
 - better coordinate activities
 - improve communication to the patient and to the prescriber
- to better use the tools we already have!

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Key aspects Geriatric strategy (1)

- *"..identifying gaps in regulatory and scientific knowledge and taking appropriate measures to tackle them" (>research!)*
- definition of strategy; frailty analysis (definition & scales)
- geriatric Needs Survey to identify geriatric activities and instruments (or lack of) at national and European level
- **workshop** on Geriatric Medicines
- provision of **Scientific Advice** during product development
- comments during drafting of **guidelines**
- geriatric **formulations** and adherence

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Key aspects Geriatric strategy (2)

- *"..fostering and utilising a relevant experts' pool to address specific issues as requested by the CHMP, making full use of its Working Parties and experts groups where appropriate."*
- establishment of the CHMP Geriatric Advisory group (GEG) ⁽¹⁾
- mandate adopted May 2011 ⁽²⁾

(1) http://www.ema.europa.eu/ema/index.jsp?curl=pages/contacts/CHMP/people_listing_000100.jsp&mid=WC8b01ac058047301

(2) http://www.ema.europa.eu/docs/en_GB/document_library/Other/2011/06/WC500107028.pdf



Key aspects Geriatric strategy (3)

- *"..ensuring that the development and evaluation of new medicines takes into account specific safety and efficacy aspects related to aging, in accordance with current guidelines, particularly ICH E7"*
- scientific Advice
- peer review comments (EMA)
- AR template (+RMP template)
- SmPC/PL and EPAR to reflect data appropriately
- guideline drafting and revision



Key aspects Geriatric strategy (4-6)

- 4 *"..consideration for the need of specific pharmacovigilance activities"*
- 5 *"..ensuring relevant regulatory guidelines contain appropriate guidance on the development and assessment of products to be used in geriatric patients"*
- 6 *"..provide advice to applicants on regulatory requirements for the development of products likely to be used in the elderly"*

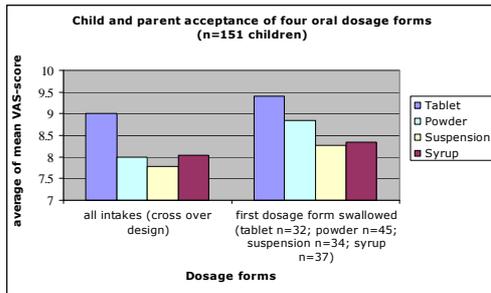


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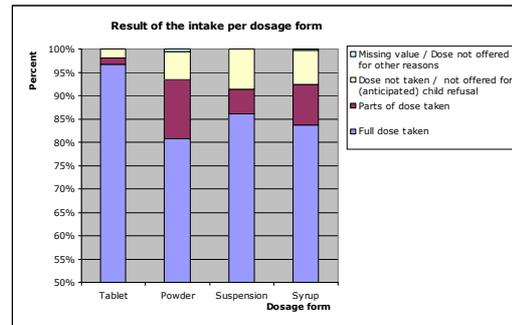
all acceptable dosage forms?



Unpublished data from pending MEB/UU study



all acceptable dosage forms?



Unpublished data from pending MEB/UU study



Lessons learned for geriatrics (1)

- definition geriatric population should be clear (age, frailty?) and also clearly described in all the SmPCs
- suitability of clinical geriatric sub-groups to be further considered for quality aspects
- research is essential to fill knowledge gaps
 - methodology and target limits to be defined

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What are paediatric medicines (2)

- pharmacy compounded
 - raw material, licensed medicine
- licensed
 - off-label (age, dosing, indication)
 - within label (new, existing)
 - also really developed for children?
 - or rather because of unclear SPC?

24-10-2012



Lessons learned (2)

- categorization issues may complicate stakeholders' discussions
- need for definitions, taxonomy quality aspects
 - which terms?
 - who involved and who takes the lead?
 - liaison with FDA, WHO, etc should be assured!

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Lessons learned by who? (3)

- industry when developing paediatric formulation
- PDCO for formulations in PIP?
- EMA Quality Working Party / National authorities
- academia?

24-10-2012



Lessons learned (3)

- all parties should closely work together from the beginning
- transfer of information from the beginning is key (websites!)
- different backgrounds should be explored as they are key to positions taken
- the past is not the past: consistent and clear regulatory approaches warranted (retrospective control?)
- training essential to assure good scientist = good regulator = good health care professional

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What makes a paediatric medicine age-appropriate? (4)

Aspects considered in Paed GL ⁽¹⁾

- active substance
- route of administration and dosage form
- dosing frequency and modified release preparations
- excipients in the formulation
- patient acceptability (palatability, mixing with food)
- container closure system
- medical device

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(1) http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2011/06/WC500107908.pdf



Health literacy, impaired vision regulatory requirements may help

432. Improved Drug Packaging Design Can Improve Patient Safety

Laura W Bakke,¹ Sigurd Hortemo,² Tor Endestad,¹ Steinar Madsen,² ¹Institute of Psychology, University of Oslo, Oslo, Norway; ²Norwegian Medicines Agency, Oslo, Norway.

Objectives: The objective of this study was to test if a new standardized drug packaging design could improve recognition and discrimination of drug packages.

Results: The important measures in a mental rotation task are accuracy (percent correct answers) and reaction time. With the new design, overall accuracy in the older group improved from 52 to 82% ($p < 0.001$) and in the young group from 79 to 94% ($p < 0.001$). In the older group, the accuracy improved from 44% to 86% ($p < 0.001$) when comparing packages with the same active ingredient. In both groups, overall reaction time decreased from 1,154 to 1,005 ms ($p < 0.001$).



Reality for children and the elderly: holistic view needed

- not all problems related to the use of a medicine can be solved through regulatory incentives
 - the specific formulation is not (fully) reimbursed because it is more expensive than the (younger) adult formulation
 - to involve HTA from the start?
- aspects may have a link with, but not only due to age (hand force, willingness)



Reality for children and the elderly: many stakeholders

-- know who is doing what and also planning to do what

- authorities e.g.
 - Geriatric Expert Group (EMA)
 - Expert Group Practical Experiences (MEB) <http://www.cbg-meb.nl/CBG/nl/over-ons/netwerk/expertgroepen/default.htm>
 - regulatory science e.g. medication use for the elderly (MEB/RIVM/UU, NL)
- patients e.g.
 - AGE platform Europe (AGE) <http://www.age-platform.eu/en/about-age>
- health care professionals e.g.
 - European Union Geriatric Medicine Society (EUGMS) <http://www.eugms.org/>

Expertisecentre Pharmacotherapy in Old persons (EPHOR) <http://ephor.artsennet.nl/English-website.htm>

The screenshot shows the EPHOR website interface. At the top, there is a navigation menu with links for Home, Patiëntenzorg, Ondervijis, Onderzoek, Contact, Informatiebank, and FA. Below the menu, there is a section titled "Links to websites" with a list of links including:

- <http://www.adreports.eu>
- Global Aging Research Network
- Findout database medication
- ICT for ageing well
- Institute for Evidence-based Medicine in Old Age
- Renal function calculator
- Interactions CYP enzymes
- How to switch psychopharmaca
- Frax osteoporosis
- European Medicine Agency
- Predict charter

 To the right of this list, there is a section titled "English website" with a sub-section "Review clinical pharmacology in old persons" dated 19-09-2012. It mentions a review published in Scientific Data, an open access Journal. Below this, there is another sub-section "Choice of opiolden in Drugs and Aging" dated 01-08-2012, and a "Special issue of Drugs and Aging" dated 16-06-2012. At the bottom right, there is a table with columns "Datum" and "Titel" containing the date 11-06-2012 and the title "New website address drug reactions".



Conclusion

- patient centricity is key in Europe
- paediatric and geriatric development issues not the same
i.e. paediatric guideline will not consider geriatric medicines
- appropriate geriatric medicine development is a shared responsibility of industry, academia, regulators, patients:
more research is needed
- respect good regulatory practice but assure a balanced approach between new and existing medicines

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Thank you for your attention

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